



## PROFILE

- ORANGE AFFAIRS by Günter Steinbach offers to you three business divisions: Art, Assistance, Sports.
  - You can receive personal and international services in three languages: English, German, French.
  - All services are based on five principles: Individuality, Privacy, Punctuality, Quality, Reliability.

### **Art ► Art Agent:**

An Art Agent represents artists. The Art Agent functions by attempting to sell the works of an artist, or to otherwise find lucrative opportunities for the artist. It is in the Art Agent's best interests to sell the works of the artist. The relationship is seen as a win-win for both, the artist and the Art Agent. For many unrecognized artists, no matter how talented, it is difficult to find an Art Agent willing to sell their works. An Art Agent selects his artists based on their presence and the likelihood their works will sell.

### **Assistance ► Personal Assistant:**

A Personal Assistant assists in daily business or personal tasks. For example, a businessman or businesswoman may have a Personal Assistant to help with time and daily management, scheduling of meetings, correspondence, or needs a travel companion. The role of a Personal Assistant can be varied. Also very discreet and confidential matters can be delegated to the responsibilities of a Personal Assistant.

### **Sports ► Sports Agent:**

A Sports Agent procures and negotiates employment and endorsement contracts for an athlete. A Sports Agent helps market athletes or products associated with that athlete to promote an athlete's career. A Sports Agent is responsible for communications with team owners, managers, coaches and other individuals. Primarily, a Sport Agent is used to broker and negotiate contracts for clients. Also, a Sport Agent is responsible for making recommendations in regards to the athlete's options. In addition to finding income sources, a Sport Agent often handles public relations matters for clients.

© ORANGE AFFAIRS. ALL RIGHTS RESERVED.